

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:2641

ANSWERED ON:05.12.2002

BAN ON ADVERTISEMENTS OF GUTKHA AND CIGARETTES ON DOORDARSHAN

CHINMAYANAND

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government propose to ban the advertisements of Gutkha and Cigarettes on Doordarshan;
- (b) if so, the details thereof; and
- (c) the loss of revenue to the government from Gutkha and Cigarette advertisements during the last three years?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): Prasar Bharati has informed that advertisements telecast on Doordarshan are governed by the Code for Commercial Advertising. No advertisements are permitted which relate to, or promote cigarettes and tobacco products.

(b) & (c): Do not arise.